

PRIVACY POLICY

Last Updated: August 24, 2022 - 11:00 AM EST

A/Sander Law values your privacy and takes data privacy seriously. This privacy policy explains who we are, how we collect, share and use Personal Information, and how you can exercise your privacy rights. Please read this Privacy Policy carefully before using the www.asanderlaw.com website (the "Website") operated by the Law Office of A. Sander ("us," "we," "our"), a Professional Limited Liability Company. Privacy Policy contains important information regarding your privacy and how we may use the information we collect about you. We recommend that you read this privacy policy in full to ensure you are fully informed. If you have any questions or concerns about our use of your Personal Information, then please contact us using the contact details provided at the end of this document, in the *Questions* section.

Agreement

Your access to and use of the Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including, but not limited to: visitors, users, and others, who wish to access or use the Website.

By accessing or using the Website, you agree to be bound by this Privacy Policy. If you disagree with any part of the Privacy Policy, then you do not have our permission to access or use the Website.

Information We Collect

We collect any and all information that you enter in this Website. While navigating through our website or using our services, we may ask You to provide us certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

1. Email address;
2. First and last name;
3. Phone Number;
4. Shipping address;
5. Billing address;
6. Level of education;
7. Current visa status;
8. IP address;
9. Browsing history
10. Searching history.

Also, information regarding your interaction with our website or application ("Usage data"), including, but not limited to, browser type, the pages that you visited in our website, the time and day you visited, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access our website through a mobile device, we may collect certain automatically information, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile internet browser you use, unique device identifiers and other diagnostic data.

Information We Collect Automatically

We may automatically collect and generate information from and about you when you interact with us or our Digital Services, which may include the following categories of personal information:

1. Unique Identifiers: We might automatically collect information that uniquely identifies you or the device through which you interact with our Digital Services, such as your name, e-mail address, username, social media identifiers, IP address, and device and mobile advertising identifiers.

2. **Device Information:** We might automatically collect information pertaining to the device through which you interact with our Digital Services, such as the type of device used to interact with the Digital Services, that device's operating system and version, your browser type.
3. **Interaction Information:** We might automatically collect information about your interaction with our Digital Services, such as the content you view and features you access on our Digital Services, the pages you view immediately before and after you access our Digital Services, whether and how you interact with content available on our Digital Services, and the search terms you enter on our Digital Services. We might also collect information about the events and materials in which you have indicated interest or for which you have registered or requested.
4. **Geolocation Information:** We might automatically collect information regarding your location, such as your ZIP code, city, state or province, country, or general geographic location as derived from your device data (such as your IP address).
5. **Inferences drawn from your interactions with our Digital Services, the events you choose to attend, or any of the other personal information available to us.**

When You access our website by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device. In some (but not all) countries, including countries in the European Economic Area ("EEA"), this information is considered Personal Information under applicable data protection laws.

We and our service providers or third parties engaged on our behalf may use cookies and similar tracking technologies (collectively, "Cookies") to collect information from and store information on your device when you use, access, or otherwise interact with our Digital Services.

Use of Personal Information

We will use or may use your Personal Information for the following purposes:

1. To respond to inquiries and communications;
2. To provide you with legal services;
3. To send you newsletters, legal updates, marketing communications, and information that may interest you;
4. To understand how people use our services, including by generating and analyzing statistics;
5. To advertise, provide, and assess the effectiveness of our events, campaigns, publications, and services;
6. To expand and maintain our list of contacts;
7. To operate, troubleshoot, and improve the Digital Services;
8. To manage your online account(s) with our Digital Services and send you technical notices, updates, security alerts, and other administrative messages;
9. To Detect security incidents;
10. To protect us from malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities;
11. To identify and repair errors;
12. To create new features;
13. For A/Sander Law' business purposes, including internal administration, data analysis, billing, and detecting, preventing, and responding to actual or potential fraud, illegal activities, or intellectual property infringement.
14. For auditing compliance;
15. To undertake internal research for technological development and demonstration;
16. To undertake activities to verify or maintain the quality or safety of our services or devices;
17. To enforce our Terms and Privacy Policy.

As we believe reasonably necessary or appropriate to comply with our legal obligations, to respond to legal process or requests for information issued by government authorities or other third parties, or to protect your, our, or others' rights.

Who We Share The Information

We share or may share your information with the following categories of third parties, because of the following reasons.

Category of Third Party	Why your information is shared with the third party
Parties that need to operate the website	To market to you via email; To manage our interactions with you; To prevent or investigate fraud; To analyze your interactions with us or our website; To prevent or investigate criminal activity; To enforce our Terms of Service.
Data analytics providers	To market to you via email; To manage our interactions with you; To prevent or investigate fraud; To analyze your interactions with us or our website; To prevent or investigate criminal activity; To enforce our Terms of Service.
Content management systems	To market to you via email; To manage our interactions with you; To prevent or investigate fraud; To analyze your interactions with us or our website; To prevent or investigate criminal activity; To enforce our Terms of Service.
Internet service providers	To market to you via email; To manage our interactions with you; To prevent or investigate fraud; To analyze your interactions with us or our website; To prevent or investigate criminal activity; To enforce our Terms of Service.
Customer management systems	To market to you via email; To manage our interactions with you; To prevent or investigate fraud; To analyze your interactions with us or our website; To prevent or investigate criminal activity; To enforce our Terms of Service.
Operating systems and platforms	To market to you via email; To manage our interactions with you; To prevent or investigate fraud; To analyze your interactions with us or our website; To prevent or investigate criminal activity; To enforce our Terms of Service.

Fraud prevention services vendors	To market to you via email; To manage our interactions with you; To prevent or investigate fraud; To analyze your interactions with us or our website; To prevent or investigate criminal activity; To enforce our Terms of Service.
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Cookies & Tracking Technologies

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by online service providers in order, for example, to make their websites or services work, or work more efficiently, as well as to provide reporting information.

Cookies set by the website owner or service provider are called “first-party cookies”. Cookies set by parties other than the website owner are called “third-party cookies”. Third-party cookies enable third-party features or functionality to be provided on or through the website or service you are using (such as advertising, interactive content and analytics).

This Website collects cookies and may use cookies for reasons including, but not limited to:

1. Analyze our web traffic using an analytics package;
2. Test content on the Website;
3. Store information about your preferences;
4. Recognize when you return to the Website.
5. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not – a cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us;
6. You can accept or decline cookies – most web browsers automatically accept cookies, but you can modify your browser setting to decline cookies if you prefer – this setting may prevent you from taking full advantage of the website.

Newsletter

We may provide the opportunity to sign-up for a periodic email newsletter by entering in your email address and name and confirming it by clicking on a confirmation link sent to you by us by email (double opt-in).

In some cases, we may ask you for further information, such as name, occupation, address or telephone number. Regarding the processing of this personal data, you will be asked to grant your explicit consent.

If you subscribe for our periodic email newsletter your IP address as well as data and time of subscription will be collected and stored. The subscription may be terminated by you at any time by following the unsubscribe instructions included in each newsletter.

Blog

Our website offers publicly accessible blogs. You should be aware that any information you provide in these areas may be read, collected and used by others who read them.

Testimonials

We may display personal testimonials of satisfied customers on our site in addition to other endorsements. With your consent we may post your testimonial along with your name. If you wish to update or delete your testimonial, you can contact us at legal@asanderlaw.com.

Google Analytics

Our website uses Google Analytics, a web analysis service of Google, Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA, www.google.com ("Google Analytics" or "Google"). Google Analytics employs cookies that are stored to your computer in order to facilitate an analysis of your use of the site. The information generated by these cookies, such as time, place and frequency of your visits to our site, including your IP address, is transmitted to Google's location in the US and stored there.

Google may also transfer this information to third parties where required to do so by law or where such third parties process this data on Google's behalf. Google states that it will never associate your IP address with other data held by Google. You can prevent cookies from being installed by adjusting the settings on your browser software. If you would like to opt out, please visit <https://tools.google.com/dlpage/gaoptout>. You should be aware, however, that by doing so you may not be able to make full use of all the functions and features of our website.

Google Analytics also offers a deactivation add-on for most current browsers that provides you with more control over what data Google can collect on websites you access. The add-on tells the JavaScript (ga.js) used by Google Analytics not to transmit any information about website visits to Google Analytics. However, the browser deactivation add-on offered by Google Analytics does not prevent information from being transmitted to us or to other web analysis services we may engage.

Google Analytics also uses electronic images known as web beacons (sometimes called single pixel gifs) and are used along with cookies to compile aggregated statistics to analyze how our site is used.

RD Station

We use third party marketing software from RD Station to send our emails. This is a service provided by RD Gestão e Sistemas S.A., and RD Station Inc, Headquarters in Rodovia Virgílio Várzea, Florianópolis, SC 88032, Brazil and RD Station Inc. www.rdstation.com.br and www.rdstation.com ("RD Station"). We use RD Station cookies as part of tracking, so we have information on email open rates and click through rate as well as tracking activity on the website. More information on RD Station's privacy and cookie policy can be found here:

- <https://legal.rdstation.com/pt/privacy-policy/>
- <https://legal.rdstation.com/en/privacy-policy/>

Social Media Links

You can find A/Sander Law on the following social media: LinkedIn; and Instagram.

Your Data Protection Rights

Depending upon where you reside, you may have the following rights with regard to your personal information.

Right	Applies to
The right to access your information.	Residents of Brazil, Canada and the European Union and/or the European Economic Area only.
Confirmation of the existence of treatment.	Residents of Brazil only.
The right to request that we delete all or some of the personal information that we have collected on you.	Residents of Brazil, the European Union and/or the European Economic only.

Anonymization, blocking, or deletion of unnecessary, excessive, or processed data in violation of the provisions of this Law.	Residents of Brazil only.
The right to ask us to transmit your personal information that we have collected on you to another provider (where technically feasible).	Residents of Brazil, the European Union and/or the European Economic Area only.
Rectification of information: the right to request that we amend any of the information that we have collected about you.	Residents of Brazil, Canada and the European Union and/or the European Economic Area only.
The right to withdraw your consent to the processing of your data.	Residents of Brazil, Canada and the European Union and/or the European Economic Area only.
The right to request that we restrict the processing of your data.	Residents of Brazil, the European Union and/or the European Economic Area only.
The right to lodge a complaint regarding our collection, sharing and processing of data with competent authorities in the proper jurisdiction.	Residents of Brazil, Canada and the European Union and/or the European Economic Area only.
Information on public and private entities with which the controller shares the data.	Residents of Brazil only.
Information about the possibility of not providing consent and the negative consequences.	Residents of Brazil only.

You may exercise these rights at any time by emailing us at legal@asanderlaw.com. Please note that we may ask you to verify your identity before we can exercise any of these rights.

Exercising Your Rights

You may exercise the rights specified above by submitting a consumer request to the person accountable for our privacy practices and policies, whose contact information is below. We will need to verify your identity prior to effectuating your request. To verify your identity, you will need to provide us with the following information with your request:

1. Name;
2. Postal / Shipping address;
3. Billing address;
4. Phone number;
5. IP address;
6. Email address.

Please note that we may be unable to process your request if you do not provide us with the above information. We will respond to most consumer requests within 15 days business days of receipt. However, some requests may take longer. We will notify you in writing if we need more time to respond (up to an additional 15 business days).

We have the ability to deny your request(s) if certain exceptions in the law apply. If we do deny your request(s), we will provide you with the reasons for such denials.

Information Retention

We retain your Personal Information only for as long as necessary for the purpose set out in this Privacy Policy. We will retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

Accountability

The following person is the Data Protection Officer and accountable and responsible for our privacy practices and procedures:

Annelise Sander
Managing Partner
legal@asanderlaw.com

You may lodge a complaint with us by contacting the person accountable and responsible for our privacy practices and procedures at the contact information above. You may also lodge a complaint with the Office of the Privacy Commissioner of Canada by filling out this form or calling 1-800-282-1376.

Security of Your Personal Information

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, we cannot guarantee its absolute security.

Third-Party Websites

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

Do Not Track

Do Not Track is a preference you can set on your browser to inform websites that you do not want to be tracked. We do not support Do Not Track ("DNT"). You can either enable or disable Do Not Track by visiting the Preferences or Settings page of your browser.

Transferring Data

We plan to transfer data to the United States. This means that your information may be processed in a country outside of Canada and it may be accessible to law enforcement authorities and national security authorities of that country and jurisdiction.

Children's Privacy

This Website is intended for use by a general audience and does not offer services to children. Should a child whom we know to be under 18 send personal information to us, we will use that information only to respond to that child to inform him or her that they cannot use this Website.

Changes to Privacy Policy

We reserve the right to change or amend the Disclaimers at any time from time to time. The most recent version of the privacy policy is reflected by the version date located at the top of this privacy policy.

All updates and changes and amendments are effective immediately upon notice, which we may give by any means, including, but not limited to, by posting a revised version of this Privacy Policy or other notice on the A/Sander Law website.

Questions

If you have any questions about this Disclaimer, please contact us at legal@asanderlaw.com.